



## Five Handy Hints on Basic IP Protection

1. Use <sup>™</sup> next to your company or product/service names or logos to indicate that you consider the name to be a trade mark, ie STRATAGEM<sup>™</sup>.
2. Only use the symbol <sup>®</sup> if your name is actually a registered trade mark.
3. Add copyright claims to all written items and pictures, ie © Stratagem IPM Limited 2010.
4. Remember that registering a company name with Companies House does not provide protection against others using a similar name.
5. Consider registered protection for trade marks, designs and inventions before disclosing them to others – talk with a patent/trade mark attorney.

*Call Abigail Woolhouse on 01223 550740 for a free initial discussion*

***Stratagem IPM Limited***

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