

## You need a web video!

### Why?

You have about 10 seconds to grab the attention of your web audience.

A good web video will make them stay. When they stay, they are more likely to buy.

You can expect a massive quadrupled conversion rate\*

If you think a web video is expensive, or you're worried about how you'll look, we have the solution:

On Monday 10<sup>th</sup> March  
Monday 5<sup>th</sup> May  
Monday 7<sup>th</sup> July

at the Shillingford Bridge Hotel ([www.shillingfordbridgehotel.com](http://www.shillingfordbridgehotel.com)) you get:

- Coaching to help you perform at your confident best
- A filmed interview professionally directed, shot and edited to reveal your passion for what you do.

Result: An exciting video introduction

- ✓ to upload to your web site
- ✓ to play on your mobile phone or Ipod
- ✓ to put on to a DVD for high quality viewing.

COST: Only £250. Appointments throughout the day.

*"Anrah and Oceanwake have provided an all-in service, something that enabled me to come here, build up my confidence and record a video, which I know is going to be brilliant for my business."* Cat Young, Solve The Web

**To Book Contact:** Hannah Lewis, T: 0118 9661178, E:[hannah@anrah.co.uk](mailto:hannah@anrah.co.uk)  
**For more Information:** Sarah McCloughry, T: 07939 261743  
or Gill Gee, T: 07751 622482

If you'd like to come along for a chat, see us at the Success Network's International Women's Day on 5 March. (Full details: <http://www.successnetwork.org.uk/IWD08.htm>) There will also be a limited number of opportunities to make a web video, right there and then, without coaching, for an even lower price of £150, plus a further reduction for the first to book!